



Picking Up The Pop

We love our pop culture toys and we are bringing them home in greater numbers than ever before.

Our appetite for the icons of the new (and old) millennium has never been larger or easier to indulge. We can bring the trappings of our favourite pop culture phenomena home to show off and dine off, to play and display. Whether yours is a lifelong collector's passion or just a passing fancy, the available selection is nothing short of astonishing: a testament to our love of this culture's key entertainment monuments. The Wizard of Oz, Yellow Submarine, Star Wars, Elvis... the images adorn glasses, clocks, t-shirts, playing cards, mouse pads and a whack of other great sh*t.

I'll leave it to the psychologists and sociologists to dissect the exact nature of our need. All I know is, it's fun to drink out of a Wizard of Oz coffee mug. Those ruby slippers mean something to me. Hmmm, could it be that I identify with the need for "a place where you won't get into any trouble"? Not so hard to understand in 2010.



Pictured clockwise from top left: Wizard of Oz pint glasses, Elvis shopping bag, Stay Puft "Ghostbusters III" Gourmet Marshmallows, Wizard of Oz Ruby Slippers mug, Star Wars "May The Force Be With You" Yoda mug, V for Vendetta mask and wig, The Beatles "Yellow Submarine" shaped tin lunchbox.



There's a pile of new stuff at Sunrise this month. As we do every year, we've brought in a choice selection of Hallowe'en masks and wicked accessories. The range of cool stuff is big now and will get bigger as Christmas approaches (because stuff like this makes great gifts- hint, hint). Come into the store or check our online shop for the rest of the stuff: I Love Lucy, Marilyn Monroe, Star Trek, Nightmare Before Christmas etc, etc. One note of caution: When we sell out of something, we can't always get it back in stock, no matter how much we may want to. Everything is on a "quantities limited" basis.